

---

Do not take an interview without having an opportunity to think ahead of time. Learn about the reporter and get a sense of what they generally write about. Contact Gary J. Erwin, associate vice president of Marketing & Communications, at 313-578-0339 or [erwingj@udmercy.edu](mailto:erwingj@udmercy.edu), or Ron Bernas, director of Communications, at 313-993-1251 or [bernasrj@udmercy.edu](mailto:bernasrj@udmercy.edu), to receive background on their approach to covering stories.

Find out what the topic of the interview will be upfront, so you can prepare for it.

\*If you receive an immediate interview, ask if you may call the reporter back in 15 minutes to make